



TEACHER ALERT

May '24

Tē tōia, tē haumatia |
**Nothing can be achieved without a plan,
workforce and a way of doing things**

We know for many of you it's exam season and that means long hours helping your students prepare and be as ready as possible! It's an exciting and nerve wracking time but also incredibly rewarding and we wish you and your students all the best.

Don't forget that we love to hear your success stories! If you or your students have achieved a milestone or have something exciting to celebrate, let us know at:
kelly.gilbride@speechnz.co.nz

EXCITING CHANGES TO THE BOARD

We are absolutely thrilled to welcome Harriet Willis, Dinie Bevers and Ravina Patel to the Speech New Zealand board!

We are sad to farewell Elizabeth Drayton but wish her all the best on her next venture. Thank you for your work, care and dedication to Speech New Zealand, Elizabeth.



Dinie Bevers



Harriet Willis



Ravina Patel



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NEW WEBSITE

Have you checked out our [new website](#) yet?

We've been working on a full redesign for a few months now alongside Ash Cockayne and the fantastic team at Dozma Design and we LOVE the final result.

Please make sure you take the time in your busy schedules to look over your personal profile on our [Find a Teacher](#) page. We want to add your website, social media links, LinkedIn profile and the specific suburb/locations you teach in. To request any changes, email: kelly.gilbride@speechnz.co.nz



OC SENIOR PROGRESSION PILOT

As you are likely aware, our new Oral Communication and Language Literacy Syllabus | *Aromatawai-ā-waha me te Marautanga Reo* syllabus runs for years 1 - 8. However, we have a pilot programme available for those interested in grades up to year 13.

If you would like to submit your older students for this exam, please get in contact with us and we will send you the syllabus for older students.

Contact: info@speechnz.co.nz

COMMUNICATION IN LEADERSHIP

We will be running this online programme multiple times throughout the year. Please share with your schools and students aged 10 - 15 aiming for leadership roles in their community, let them know about this great opportunity!

Upcoming dates:

Mon 8 Jul - Fri 12 Jul

Mon 30 Sep - Fri 4 Oct

For more info, visit our [website](#).

TEACHER RESOURCES

REMINDERS FROM CHAIR OF EXAMS,
KAREN AUSTIN



May '24

WELCOME TO TERM TWO

Welcome back to Term 2. Many of you will be preparing for the first round of examinations.

We appreciate you supporting our exams and look forward to increased entries so that you can be sure that you are able to have more tours in your area especially for our smaller regional centres!

Should you have any topics you want discussed in our online Q&A sessions please contact National Office.

FLEXI GRADE 8 RUA 5 TRIBUTE

While there are various structures for tributes, this one is useful.

1. State the occasion and the audience for whom it is prepared.
2. Refer to the achievements and/or qualities of the recipient.
3. Illustrate aspects or points with appropriate anecdotes.
4. Meet the needs of the specified occasion.
5. Sum up and conclude with a strong ending.

GROUP SCENES

A blurb at the beginning of a group scene is useful to place the scene in context.

Ensure that all candidates have an equal amount of dialogue so they are each able to reach their potential.

FLEXI GRADE 2 TAHI 6

These characterisations may be original or from an existing script.

DEVISED WORK

This means that all the work is original and that work from texts cannot be included.



TEACHER RESOURCES

REMINDERS FROM KAREN AUSTIN



May '24

ASB PERFORMANCE ONE

Speech and Drama ASB Performance One. After discussion with several teachers we have changed the definition of contemporary to; a play that has been written in the last 30 years or a living playwright or playwright who has died within the previous two years.

COMMUNICATION IN LEADERSHIP

Please use the online syllabus because this has all the updates.

DIPLOMAS

Please use the online syllabi for Diplomas in both Speech and Drama and Public Speaking and Communication. This is because they are updated with all the changes.

STORYTELLING

Candidates can share a story using individual lines or sections.

The difference between telling a story and acting a characterisation is that the candidate/s do not act while storytelling. Instead, they use gesture, sound effects, vocal and facial expression.

NEW RESOURCE ALERT!

Our latest Speech New Zealand resource, **Talks**, is now available for purchase via our [website](#).

This resource for teachers covers

- the basic structure of a speech for all occasions
- use of visuals
- understanding your audience
- perfecting a delivery that has confidence and clarity
- lesson activities
- templates for planning a talk



TEACHER RESOURCES



May '24

Little Did You Know: Advice for a Sole Trader

REPUTATION BUILDING

As a sole trader, your reputation is your bread and butter. It's important to continually build on your brand, develop your network, utilise social media, google reviews and customer feedback to improve and enhance your business and create a professional website or LinkedIn account so people know you're the real deal!

Brainstorm the ways you can build your reputation and business! For example, getting testimonials from students on your website or google reviews tells others that your great!

MARKETING IS MORE THAN PROMOTING

Marketing isn't just about selling something, it's about enhancing brand awareness, connecting with your audience and getting your message out there.

A great marketing strategy sets you up for success. If you already have a marketing strategy, great! But remember there is always room for improvement. For some starter tips on marketing as a sole trader, visit the [business.govt.nz website](https://www.business.govt.nz).

STORYTELLING

Reminder, we offers teacher coaching for emerging and established professionals by way of the [Future Teacher Coaching Programme](#).

Be mentored in marketing by a seasoned expert and enhance your brand this year!

Steps Of Creating A Marketing Strategy

- Step 1:** Begin With A Documented Marketing Plan
- Step 2:** Understand Your Target Audience & The Market
- Step 3:** Define Your Unique Value Proposition & Key Differentiators
- Step 4:** Set Marketing Goals & Objectives
- Step 5:** Identify The Marketing Approaches & Media To Reach Your Target Audience
- Step 6:** Execute & Publish Marketing Activities
- Step 7:** Measure & Analyze Results

TEACHER RESOURCES



May '24

Little Did You Know: Advice for a Sole Trader

SOLE TRADER CHECKLIST

Make sure you've got your bases covered with [this](#) easy to follow sole trader checklist.

It covers four important areas;

- getting started as a sole trader
- finances
- business paperwork
- hiring staff

For example, did you know... when you're in business, you're required to keep accurate and complete records for at least **seven years**, including banking information, financial accounts, invoices and other contractual information.

or did you know... you can manage your cashflow and pay income tax in instalments throughout the year, rather than paying in one lump sum.



PREVENTING BURNOUT

You don't wait until your broken to take a break! The best thing you can do for yourself, your work and your loved ones is make sure you're looking after your physical and mental wellbeing - don't wait until you're completely burnout to have a small break, make time for yourself every week to do something that fully relaxes and restores you - even if all that means for now, is taking a proper lunch break with no phone or emails, and sitting outside in the sun!

For more information on managing or preventing burnout, visit [Healthline](#).

“Self-care is your fuel...Whatever the road ahead or the path you've taken, self-care is what keeps your motor running and your wheels turning.”

— Melissa Steginus

BUILD YOUR COMMUNITY

May '24

EPC (EDUCATORS IN PERFORMANCE & COMMUNICATION)

Learning does not occur in a vacuum! It's an interactive process that includes exchanging and challenging ideas, listening and asking questions – EPC gives you the opportunity to learn and grow with your fellow educators from across *Aotearoa* New Zealand.

You can purchase previous recordings to watch at your own leisure, like our highly successful Dame Miranda Harcourt workshop for \$22.20. Email for a copy; info@epc.org.nz

UPCOMING WORKSHOPS

26 June – Keep Speaking Up – Joseph Boon

Joseph discusses the challenges of progressive disability on communication and how speech therapy can help.

13 August – Lighting Design – Nathan McKendry

Nathan McKendry discusses collaborative lighting design and introduces some basic lighting techniques.

4 September – Deirdre Sneddon recipients

Two of the recipients of the 2024 Deirdre Sneddon scholarship (Nina Burchett & Georgia Lassen) share where their scholarship took them and what they learnt along the way.

15 October – Clowning – Amy Atkins

An interactive workshop on clowning!

26 November – Sole Trading – Amy Atkins

We wrap up the year with Amy Atkins sharing her knowledge on sole-trading business practice.

19 February 2025 – Deirdre Sneddon recipients

Rebecca Reed & Emma Barnett, recipients of the Deirdre Sneddon scholarship share how this enhanced their professional practice.

JOIN US

For more information on EPC or to register, visit the [EPC website](https://www.epc.org.nz).





GENERAL INFORMATION

2024

WHO DO I CONTACT?

If you have any questions or exciting news, we would love to hear from you!



Tour related questions
(both Claire and Kim)

examadmin@speechnz.co.nz

Theory, certificates and badges

kim.penman@speechnz.co.nz

Success Stories or media opps

kelly.gilbride@speechnz.co.nz

Complaints / concerns for
management (Helena)

manager@speechnz.co.nz

General enquiries

info@speechnz.co.nz



FOLLOW US!

We're on social media! Make sure to follow us and stay up to date with regular Speech NZ news and events.

[Facebook](#) | [Instagram](#) | [LinkedIn](#) plus, did you know we have a [private page](#) just for Speech NZ teachers? Join today and connect with your fellow educators.

ANNUAL REPORT

The 2023 Annual Report is now live on our [website](#). Somehow we managed to summarise a very busy and exciting year into one report. Make sure you go check it out and see how Speech New Zealand is tracking!

NATIONAL OFFICE HOURS

Monday - Friday

9:30am - 2:30pm

Helena Coulton - Executive Manager

Mon | 8.45am - 2.45pm Tue | Thu | Fri |
9.00am - 2.30pm Wed | 6.00am -
3.00pm

Claire Tanner - Exam Manager

Mon | 8.30am - 4.30pm | Wed | 8.30am -
2.30pm | Fri | 10.30am - 4.30pm

Kim Penman - Exam Administrator

Mon - Thu | 9.30am - 2.30pm

Kelly Gilbride - Marketing &

Sponsorship Coordinator

Mon | Wed | 8.30am - 5.00pm | Fri |
8.00am - 11.30am

Katie Jackson - Office & Accounts

Administrator

Mon - Fri | 9.30am - 2pm